



# Photo

Business Printing Product  
Design Guidelines

5"x7"

## Postcard



### **Bleed Area: 7.25"x 5.25"**

To ensure no unwanted white borders on the edges of your project, your design needs to extend to the outer edge. All important information and images should not extend into this area since it will be cut off.



### **Trim Size: 7"x5"**

Actual size after trimming.



### **Safe Area: 6.5"x4.5"**

Keep all important text and design elements inside this area. (Background images and colors should extend through the bleed area.)